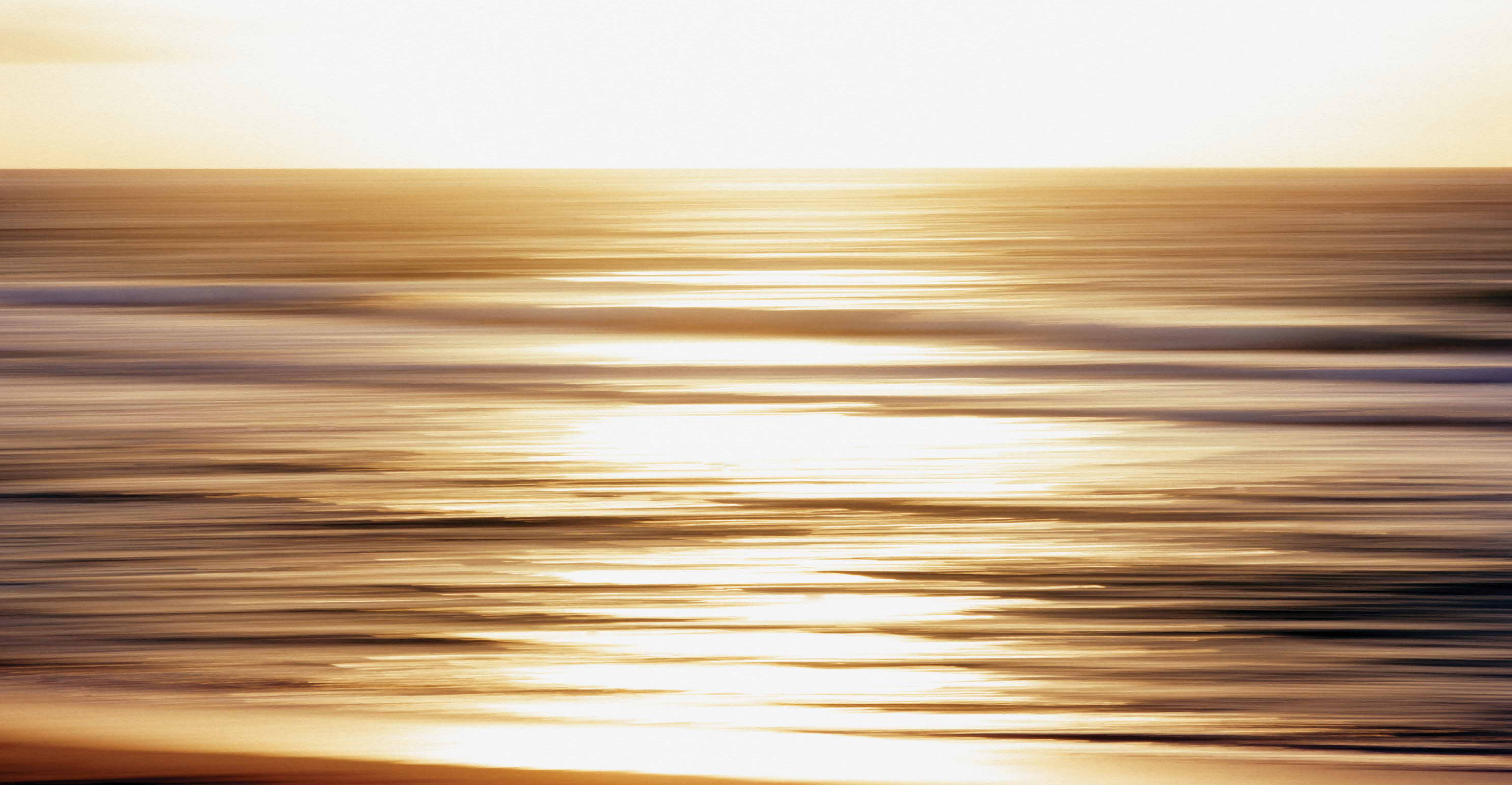




TURNBERRY  
OCEAN CLUB

TURNBERRY

OCEAN CLUB



ABOVE  
ALL



ILLUSTRATIONS BY BIL DOWMAN

# FOREWORD

Miami today is at the vibrant epicenter of beachfront culture, bright city lights and the business end of international trade. The city has evolved significantly since we started Turnberry almost 50 years ago. With its distinct personality and its position as an important gateway to the rest of the Americas, Miami is now a powerful magnet for visitors and businesspeople from all corners of the globe. In many ways, Miami and Turnberry grew up together. We began our company with a 785-acre tract of undeveloped land in North Dade County, a site destined to become our first great success as an organization, and an important step in the then still-growing vision of Miami. Over the next 40 years, we transformed that land into the now-famous Turnberry Isle Miami and Aventura Mall as well as thousands of luxury condominiums and Class A office buildings. Today, Aventura is one of Florida's most prestigious addresses, and it continues to help shape Miami's development as an important international destination.

We've come a long way since that first taste of success. Turnberry Associates now enjoys a particularly unique position, having played an important role in integral developments throughout Miami's recent history—thanks in no small part to our expertise in developing high-end retail, hospitality, residential and commercial projects throughout South Florida.

For us, it's one thing to build a well-designed structure and quite another to create what we call a complete "experience of place." It means we integrate world-class amenities and detailed planning into a total lifestyle that keeps people coming back—with friends and family in tow. At Turnberry, perfection is a point of pride. And unless we're proud of it, we don't build it. It's as simple as that. As a result, people are delighted to live, work and play in Turnberry residences, offices, shopping malls, hotels and beyond.

We're selective in the projects we take on, and each one is well thought out with an attention to detail that sets us apart. We're particularly proud of our newest development, a masterpiece of luxurious, private-club-style living two years in the making. With Turnberry Ocean Club, we've raised our own bar, creating a 54-floor jewel of oceanfront, elite-class living, replete with the impeccable design and resort-style amenities that will take our residents' lifestyles, literally, to whole new heights.

We welcome you to join the select few who will call this enclave on the sand home.

Jeffrey Soffer  
Chairman and CEO  
Turnberry Associates

# HOW A CITY WAS BUILT

TURNBERRY ASSOCIATES  
50 YEARS IN THE MAKING

Not many contemporary developers can claim to have built a city. Yet Don Soffer, founder of Turnberry Associates, had a prolific vision that stretched far beyond what any planner, architect or developer could have imagined: Aventura, a burgeoning all-inclusive live/work/play luxury community that would give residents—and subsequently, visitors—little reason to leave.

The year was 1967, and Don literally sketched what he wanted the City of Aventura to look like on a napkin. He envisioned an upscale neighborhood with close to 24,000 condominium residences, the centerpiece around which would be a country club replete with a golf course designed by the distinguished course architect Robert Trent Jones, Sr. But this wasn't a project Don envisioned within the already booming city of Miami; instead, the entrepreneur zeroed in on 785 acres of undeveloped swampland between downtown Miami and Fort Lauderdale. An ambitious project for even the most advanced development firms today, transforming the boggy marshlands was no easy feat—many even argued that his proposed plans weren't feasible—and required years of intricately detailed planning and construction. Yet, piece by piece, Don plowed forward with his vision, proving all the naysayers wrong. The rest, as they say, is history.

It started with the opening of the Turnberry Isle Club & Residences in 1970, followed two years later by Turnberry Isle Resort & Country Club (first known as the Aventura Club), which begat Turnberry Yacht & Racquet Club and other services for its affluent residents and guests. His next major move was Aventura Mall, which, when it opened in 1983 at 1.2 million square feet, was one-third its current size. By the mid 1980s, the fledgling city also had become a place of business with Class A office buildings such as Turnberry Plaza and One Turnberry Place. Today, Aventura is known as a “City of Excellence” that revolves around golf courses, bike and exercise paths, luxury condominiums, hotels, shopping centers, office buildings, banks and much, much more.

Don was exposed to the real estate industry from a young age. His father, Harry, owned a development company in Western Pennsylvania called Oxford Development. Before setting his sights on South Florida, Don honed his business and development skills in Pittsburgh. Quick to adapt to lifestyle trends, he participated in the early days of enclosed

shopping malls during the 1960s with the company's first bi-level shopping center, South Hills Village. He replicated the formula at the nearby Monroeville Mall. Both centers remain in business to this day. Now at age 83, Don is still an integral part of the company, though he has formally handed over day-to-day operations to son Jeffrey (now chairman and CEO) and daughter Jackie (co-CEO). The siblings haven't skipped a beat in fine-tuning his achievements and developing projects to constantly propel the company.

Jackie oversees the retail and contemporary art divisions. Under her direction, Aventura Mall broke away from the pack to rise among the handful of top-ranking luxury malls in America. Through expansion—first in 1997 and again in 2008, which added Bloomingdale's and Nordstrom, respectively—as well as tenant upgrades featuring a continuously growing assortment of designer brands such as Louis Vuitton, Cartier, Diane von Furstenberg and Tiffany & Co., the mall has garnered double-digit sales increases annually. Today, Aventura Mall boasts annual sales upward of \$1.7 billion, welcoming more than 28 million shoppers every year. A third addition with 16 stores is slated to debut by 2016. Jackie has also been integral in opening several other retail centers. Town Center Aventura, for example, whose rebranding and renovation premiered in 2014, is among Jackie's latest projects. She also has been instrumental in collecting works by some of the market's most sought-after artists, which are displayed throughout Turnberry's properties, especially at Aventura Mall.

Meanwhile, Jeffrey has taken full control over the residential and hospitality divisions. His most famous purchase to date was the Fontainebleau Hotel in Miami Beach. Where others saw a property stuck in the past, Turnberry seized a golden opportunity that paid off. At a price tag of \$1 billion, the Midcentury Modern hotel underwent a top-to-bottom makeover with Las Vegas-level amenities. Unveiled in 2008, the 1,504-room resort dazzles a new generation of glamorous guests with a dozen world-class restaurants such as Scarpetta, Michael Mina 74 and Hakkasan, 10 pools, retail shops curated by Don's other daughter, Brooke, an over-the-top spa, and tony events galore. The Fontainebleau also encompasses two adjacent hotel/condo towers and a private FBO, located at Opa-locka, in Miami.

Now seasoned veterans of development, Turnberry Associates launched

FONTAINEBLEAU HOTEL LOBBY



DON SOFFER (CENTER) WITH GOVERNOR CLAUDE R. KIRK, JR. (RIGHT) AND ARTHUR COHEN (LEFT) REVIEWING PLANS FOR THE AVENTURA DEVELOPMENT; TALLAHASSEE, FLORIDA, CIRCA 1967.

an in-house construction division to specialize in every category—retail, residential, commercial and hospitality. The rare advantage gives the company better control over projects, and the value of cutting out both the middleman and potential mistakes to clients. “We never have to worry about whether we’re getting a general contractor’s A, B or C team,” Jeffrey says. “We aren’t at their mercy regarding delivery of projects on time, either. It’s been an incredibly successful strategy.”

Having acquired a knack for hospitality, it is only natural that Turnberry Associates would translate this combination of customer service and wow factor to everyday life. A dozen residential developments later, the firm has become one of the category’s leaders in South Florida and Las Vegas. It began in the mid 1990s with Porto Vita, the first of a fleet under the Turnberry name that extends to a private club and townhouses. Also introduced nearby is Turnberry on the Green, 377 luxury units ranging from one to three bedrooms, whose proximity to the mall, beach and a popular jogging loop—not to mention its long list of amenities—attracts buyers worldwide. Lush landscaping and residences of more intimate heights like Turnberry Village lend the sense of an authentic, charming seaside town along the Mediterranean coast.

Turnberry’s vision soon spread to building and restoring properties beyond its home base. In 2003, the firm joined MGM Mirage Resorts International in a partnership to build a whopping six towers soaring above the Las Vegas Strip. These aren’t to be confused with the company’s other Western imports such as Turnberry Place Las Vegas and Turnberry Towers I and II, which also enliven the city’s skyline with 21st-century symbols of the good life. The brand has also expanded to the Washington, D.C. area through Turnberry Tower in Arlington, Virginia, the region’s tallest residential building, and has expanded the company’s presence

internationally with The Residences at Atlantis in the Bahamas.

In addition, Jeffrey has invested heavily in Nashville, with the Hilton Nashville Downtown and the Union Station Hotel, which is located in a restored 19th-century train station. Turnberry has plans to develop downtown Nashville’s first mixed-use development, including a 30-story J.W. Marriott along with a Class A office tower.

“Almost daily, we receive feedback that our quality in construction, services and amenities is second to none,” he says. “A homeowner at Porto Vita will tell us in passing, ‘They treat me like royalty here.’ There’s a perception in the market that we deliver a higher-quality product, and we must live up to that reputation.”

Much like their father’s transformation of Aventura, the Soffer siblings are proving to be instrumental in the overnight transformation of Sunny Isles, the once sleepy beach town that is in the midst of a luxury development explosion. While other developers are also staking claims on the area, the Soffers have been there for more than a decade. The firm followed

its luxurious Oceania Tower in 2003 with Turnberry Ocean Colony in 2006. And now the Soffers are making headlines again with Turnberry Ocean Club. Composed entirely of flow-through residences with views of the ocean and Biscayne Bay, at 649 feet, its height crowns Turnberry’s portfolio of superlatives. Direct elevators access the waterfront, a prerequisite of the South Florida lifestyle.

Keeping in line with Turnberry’s signature service, six of its 54 floors are dedicated to amenities. In a bold move, the spa, fitness center and two of its three pools are located 300 feet above sea level; Carlos Zapata’s design sets them high in the sky for maximum ocean views. “Most developers would lose revenue by turning prime real estate on floors 30 to 32 into common areas,” Jeffrey says. “But that’s just one of the reasons why we’re different.”

MUCH LIKE THEIR FATHER’S  
TRANSFORMATION OF  
AVENTURA, THE SOFFER  
SIBLINGS ARE PROVING TO BE  
INSTRUMENTAL IN THE  
OVERNIGHT TRANSFORMATION  
OF SUNNY ISLES.



THE RESIDENCES AT MGM GRAND  
LAS VEGAS, NEVADA



TURNBERRY TOWER  
ARLINGTON, VIRGINIA



PORTO VITA  
AVENTURA, FLORIDA



FONTAINEBLEAU TRESOR TOWER,  
MIAMI BEACH, FLORIDA



FONTAINEBLEAU SORRENTO TOWER,  
MIAMI BEACH, FLORIDA



TURNBERRY VILLAGE  
AVENTURA, FLORIDA



THE RESIDENCES AT ATLANTIS  
PARADISE ISLAND, BAHAMAS



TURNBERRY OCEAN COLONY  
SUNNY ISLES BEACH, FLORIDA



TURNBERRY PLACE  
LAS VEGAS, NEVADA

# AVENTURA THEN AND NOW



[10]

AVENTURA, CIRCA 1969




AVENTURA, 2015

[11]








FOUNDED ALMOST 50  
YEARS AGO, THE  
COMPANY'S DIVERSE  
PROJECTS HAVE  
REVOLUTIONIZED THE  
LIVING, WORKING, LEISURE  
AND SHOPPING HABITS OF  
MILLIONS OF PEOPLE  
ACROSS THE COUNTRY.

PHOTOGRAPHY BY TOM SCHIRMACHER





WHAT BEGAN AS A  
COCKTAIL-NAPKIN SKETCH  
BY DON SOFFER IN 1967  
HAS EVOLVED INTO A  
MEDITERRANEAN-INSPIRED,  
SELF-CONTAINED WORLD  
OF BUSINESS AND  
PLEASURE.







# THE VISIONARIES

## BEHIND THE SCENES

## JEFFREY SOFFER

**M**ansions in the sky. It might seem like a simple idea. But for Jeffrey Soffer, it's much more than just an idea—it's a lifestyle. As one of the country's most highly regarded real estate developers, Soffer pioneered the concept years ago, and has been perfecting it ever since.

Taking over from his father, Don, Soffer, 47, has been dedicated to Turnberry's growth for more than 25 years. Through his father's grooming, he has come into his own, making his mark on South Florida real estate. One of his most notable projects to date was the expansion and renovation of Miami Beach's landmark Fontainebleau Hotel. Soffer oversaw the \$1 billion overhaul of the resort, transforming it into one of the country's most sought-after beachfront playgrounds.

Built in 1954 by architect Morris Lapidus, the sprawling 1,504-room resort, which some say requires a map to navigate, now includes 12 restaurants and lounges, including signature dining experiences such as Scarpetta by Scott Conant and Michael Mina 74; a 40,000-square-foot luxury spa, Lapis; and a dramatic oceanfront poolscape. And in a place like Miami where the title of "hottest" club changes on a monthly—if not weekly—basis, the Fontainebleau's LIV nightclub has managed to stay fresh, reeling in crowds of young hopefuls looking to enter the coveted space seven nights a week.

Jeffrey also was instrumental in 2007's \$150 million renovation of his father's iconic Turnberry Isle Resort, which included a pair of 18-hole championship golf courses designed by golf legend Raymond Floyd. The resort's amenities, from Michael Mina's Bourbon Steak to a state-of-the-art tennis complex, add to its allure as a top destination for conferences, families and couples alike. A new \$60 million expansion with grand meeting spaces, 200 rooms and a dining concept by Scott Conant called Corsair just opened.

Soffer has also created numerous landmarks from scratch, working with some of the world's most respected architects. Between 2000 and 2010, the real estate mogul was on fire, building on average at least one new luxury property per year. Among these are the opulent condo-hotel towers that adjoin the Fontainebleau (built in 2001 and 2004, respectively); Oceania

Island Tower in Sunny Isles, penthouse-style residences with access to a private beach club and marina slips, and Turnberry on the Green, which overlooks the spectacular golf course at Turnberry Isle (both completed in 2003); and the lavish 38-story Turnberry Ocean Colony in Sunny Isles, twin oceanfront towers replete with a 35,000-square-foot private beach club and spa (2007).

And that's just in the Miami area. Soffer brought his mansions-in-the-sky concept to Las Vegas in 2005, creating the first high-rise condominium community overlooking the Strip and partnering with MGM to build The Residences at MGM Grand, which includes three sold-out 36-story towers on the massive Las Vegas property. Soffer also expanded the Turnberry name into the D.C. area with Turnberry Tower in Arlington, Virginia—currently

the region's tallest condominium building—and to the Bahamas with the successful high-rise residential development at the famous Atlantis Paradise Island resort (a first for the island).

And if that wasn't enough, Soffer oversees Turnberry's development and management of resort and hotel destinations and Class A office towers. In addition to the Fontainebleau and Turnberry Isle, his hotel portfolio includes the Courtyard Marriotts in Aventura and Downtown Orlando, as well

as Nashville's four-diamond Hilton Downtown and Union Station Hotel, among others.

With such an impressive portfolio, one would think that the mogul, who spends his time jet-setting between homes in Miami, Aspen and the Bahamas with wife Elle Macpherson, would be showing signs of slowing down. Quite the opposite. Soffer has plans to continue enlarging the Turnberry profile with a number of projects in the works. A 241,000-square-foot, three-floor addition to Aventura Mall is planned, in addition to expansions of Turnberry Isle and the Fontainebleau, all set to be completed by the end of 2016. Oh, and let's not discount his most luxurious residential project to date: Turnberry Ocean Club.

"What I am most proud of as a company is what we have created, and what my father did," Soffer told the *Miami Herald*, "and how we have taken it to the next level."

**“WHAT I AM MOST PROUD OF AS A COMPANY IS WHAT WE HAVE CREATED, AND WHAT MY FATHER DID, AND HOW WE HAVE TAKEN IT TO THE NEXT LEVEL.”**



PHOTOGRAPHY GEMMA BRICK



# THE SKY IS THE ULTIMATE CANVAS

BRINGING A VISION TO LIFE

## CARLOS ZAPATA

A resident of Turnberry Ocean Club could land at Miami International Airport's Concourse J, pick up groceries at the Miami Beach bayside Publix and invite friends over to watch the Chicago Bears play at Soldier Field, and it would be a daylong retrospective of the work of architect Carlos Zapata. Turnberry Associates wanted a visionary to realize its ambitions for a building that would raise the bar for luxury residences around the world. Zapata, with his numerous international design awards and recognition by *Architectural Digest* as one of the world's 100 most important architects, was the inspired choice. The result—an elegant glass column on a stretch of oceanfront in Sunny Isles—was better than they could have even imagined.

Born in Venezuela in 1961, Zapata was raised in Ecuador and educated in the U.S. from high school on. He attended Columbia University's Graduate School of Architecture, where he was most influenced by Modernist masters Pierre Chareau, Alvar Aalto and Carlo Scarpa. He moved to Miami in 1991 to open his own firm, only to relocate to Boston five years later to join forces with Benjamin Wood, a partnership that spawned his largest project to date: the 62,000-seat Soldier Field stadium. Wood + Zapata evolved into two separate firms in 2005, and Zapata has been at the helm of Carlos Zapata Studio ever since. Although he is based in Manhattan, Zapata's office buildings, private residences and condo towers dot the globe.

His Publix in Miami Beach, with its curving driveway and dramatic escalator, was hailed at its completion in 1998 as "a gleaming glass testimony to SoBe chic" and "the most imaginative architecture to be completed in South Florida in more than a decade." His 2010 hotel, The Standard East Village, was praised by *Architecture* magazine for the way it "bulges outward as it rises above neighboring volumes, giving it a dynamic sculptural form." Gregory Peck, one of the hotel's developers, agrees: "Zapata thinks about beautiful forms and lines. He came up with a great design that fulfilled our practical goals, but it also looks great."

In 2011, Zapata's 68-story Bitexco Financial Tower in Ho Chi Minh City was named by CNN as one of the 20 most iconic skyscrapers in the world, while his Sculptura residential building, with elements projected outward as

if by centrifugal force, will be an instant landmark on the Singapore skyline when it is completed. The list of accomplishments goes on and on.

Turnberry Ocean Club may be far-removed from his properties in Singapore or Vietnam, but it's poised to live up to the architect's reputation. "Carlos Zapata has given us a building that is clean and elegant, while combining modern architecture with a tropical setting," says Jeffrey Soffer. The 54-story rhapsody in blue glass is one of several new residential projects by internationally acclaimed architects currently luring the jet-set crowd to Sunny Isles, a destination for discerning buyers who want luxury, peace and security, not to mention beautiful beaches and proximity to the high-end shopping and world-class business, cultural and entertainment affairs. None of the area's new towers, however, will be higher—or more exquisite—than Turnberry Ocean Club.

"I have a long, long relationship with this part of Greater Miami," says Zapata. It was the Landes House, a private residence in nearby Golden Beach, with its angled glass walls and copper screen that acts like a visor on a helmet, that initially brought Zapata to the area. "Sunny Isles is a hidden treasure that has been discovered. There is so much experimentation here. Water is the essence of the city."

To that extent, Zapata has created elevated gardens that offer bird's-eye views of the ocean and the Intracoastal Waterway. "I always look for connections that branch out from the core of the building to reach nature," he says. Cantilevered balconies on the tower's flow-through units, projecting a generous 12 feet and equipped with summer kitchens, provide east and west views and act, Zapata says, "as a natural shading device."

The way the building balances light and space with exposed, elevated decks at irregular intervals and its innovative use of glass are emblematic of Zapata's passion for surprise. "Glass is so high-tech now," he says. "You can do a lot more with it, and achieve a lot more comfort." At the club levels, he takes this one step further with what is called fritting, a pattern on the glass that acts like a screen. As a result, the club offers unobstructed views out to the water, but no one will be able to see in. "Architecture shouldn't keep you or your thinking in line," Zapata says. "It shouldn't limit you. It should make you keep your eyes open."





# LIVE WIDE OPEN

AT THE FOREFRONT  
OF INNOVATION

## ROBERT SWEDROE

Of the many attributes easily ascribable to architect Robert Swedroe, at the top of that list would be his remarkable knowledge of ultra-luxury living and his masterful ability in translating that knowledge into towering works of livable art. While many architects stake claims to luxury, few have the DNA—the understanding and background—that it takes to make this a reality. For Swedroe, luxury is understood through the lens of the same kind of high glamour of Fred Astaire films of the 1930s, replete with grand entrances, suggesting access to a privileged life where one immediately feels surrounded by spaciousness, time and ease. This kind of experience happens from the inside out. Beauty, in this case, is not only skin-deep.

Swedroe, who once aspired to be a great baseball player, discovered his knack for design early on. He tested first in the country for drafting, which became his entrance into the Carnegie Institute of Technology (now Carnegie Mellon University), where he earned his Bachelor of Architecture. He then received a scholarship to study under Paul Rudolph, earning a Master of Architecture from Yale University. He cut his teeth as the senior designer under Morris Lapidus, who was known for his iconic structures in Miami Beach, including the Fontainebleau Hotel, before forming his own firm, Robert M. Swedroe Architects & Planners, in 1974.

As the firm's managing principal, Swedroe remains involved with the multifaceted aspects of each project that bears his name—collaborating on the initial concepts with clients (remarkably, still), hand-drawing sketches, marketing and mentoring as well as touring prospective clients through the firm's distinguished buildings. In total, Swedroe Architects has designed 3,520 buildings and 137 high-rises—an impressive number for anyone, and certainly for someone as deeply involved as he is in each project.

Though Swedroe has designed all types of buildings, he found his niche in luxury residential high-rises. He understands that luxury-minded residents are looking for the same amenities they would have in large single-family homes. This creates not only myriad demands, but also practical issues of storage and personal preferences. While residents want the ease of

apartment living, their point of reference is a gold standard, one they will not want to give up by moving into a condominium. Swedroe's designs reassure them that they don't have to.

Some of the firm's buildings include Acqualina Ocean Residences & Resort in Sunny Isles; Beachfront Singer Island in Palm Beach County; and Bella Mare residences on Williams Island in Aventura. And while he is somewhat of a local celebrity, Swedroe's work isn't limited to South Florida. He's also designed luxury buildings in New York, Baltimore, Las Vegas and Houston, in addition to properties in the Bahamas, Turks and Caicos, Dubai and several other places around the world.

Over time, Swedroe has established a long list of repeat clients, perhaps none more dear to his heart than Turnberry, a 45-plus-year relationship that spans several generations, resulting in a deep commitment and trust between the two parties.


Constantly pushing himself to rethink and innovate on traditional building concepts, Swedroe is always looking to best his last building or project, convinced the next one will be even better. The ultra-exclusive Turnberry Ocean Club is no exception, featuring just the kind of elements that have made the architect a pioneer in innovation and thinking over the last 50 years.

The beachfront property soars 54 stories, with 154 large and exclusive residences on 48 residential floors. Each flow-through unit features sunrise and sunset views and direct-entry elevators—both innovations that Swedroe first introduced at Bal Harbour Tower in 1988. Unlike most condominiums, where entrances tend to be at the end of long corridors, at Turnberry Ocean Club, each residence is designed with the entry in the middle of the unit, minimizing hallways, allowing more livable space and—most importantly—simulating a single-family home.

Swedroe is not one to toot his own horn, saying, “Our most valuable resource is our staff.” For any project, many engineers, designers and individuals must come together in a single undertaking. In this case, Swedroe is the maestro—the Oz behind the curtain—responsible for coordinating the elaborate choreography in creating the total Turnberry Ocean Club experience.



PHOTOGRAPHY BY GEORGE KAMPER



IN THIS CASE, SWEDROE IS  
THE MAESTRO—THE OZ  
BEHIND THE CURTAIN—  
RESPONSIBLE FOR  
COORDINATING THE  
ELABORATE  
CHOREOGRAPHY IN THE  
TURNBERRY OCEAN CLUB  
EXPERIENCE.



# INTERIOR DESIGN

BRINGING A BUILDING TO LIFE FROM THE INSIDE OUT

Jan Clausen's design work has zipped her around the world. With clients from Napa Valley to the Maldives, from Germany to Mauritius, the Atlanta-based Canadian has learned to adapt her aesthetic not only for different projects, but also for different production styles and requirements. When designing the One & Only Reethi Rah in the Maldives, for example, she had to account for the fact that the only way to get furnishings and decor to the resort was via the traditional wooden boats that ply the island nation's atoll in the Indian Ocean. The particularities of her other projects—the lavish public spaces of the Turnberry Ocean Club among them—are, clearly, a bit varied.

“You design differently for where you are in the world and what you're capable of doing,” she says. “In Germany, everything is perfect, everything is worked out ahead of time. In places like Mauritius or the Maldives, you know you're not going to get that precision; the look is going to be more handcrafted.”

This creativity and ability to problem-solve—research and logistics blended with aesthetic sensitivity—is part of what drew Clausen into interior design in the first place. The many steps between an initial plan and its implementation call on different aspects of her interests and expertise: researching which elements of a design can be sourced locally, adapting to area requirements, waiting out the time between signing on for a project and finishing it (which can sometimes take up to seven years), and even renovating a design from a decade or two ago, bringing it more up to date.

Growing up, it seemed Clausen was destined for her current career. Her aunt was an interior designer, her uncle, an architect; her mother attended open houses and would sketch them from memory and critique them, while her father had an inviting workshop behind their house. As a teenager, Clausen says, “I'd be at someone's house and I'd walk in and say, ‘Oh, you should knock out that wall,’ or, ‘If you put this there it'd look better.’” But it wasn't until after considering careers in social work, air travel and hotel management that she found her way to design school in Denver.

After graduation, Clausen began working with a firm in Atlanta that designed offices. But it was when they acquired their first hotel project that she found her niche. “It was such fun,” she recalls. “We were doing restaurants and public areas and guest rooms; it was so much more expansive and creative than what we got to do for office buildings.”

After moving to the hospitality design firm Hirsch Bedner, Clausen spent the subsequent 16 years traveling around the world designing One & Only and Mandarin Oriental resorts, among other projects. Nine years ago, she set out on her own to found the eponymous CCID with then-partner Chuck Chewning, vowing not to grow too large.

Today, Clausen helms the firm on her own and continues to work for

some of the same clients, as well as new ones including the Park Hyatt and Hyatt Regency chains, California-based Auberge Resorts and, now, Turnberry Ocean Club—far closer to home than some of the other projects she's currently designing.

“It's a beautiful building—light and airy,” she says of Carlos Zapata's 649-foot tower. With its geometric façade, sundry amenities and spacious public areas, Clausen faced a task far removed from the logistics of transporting furnishings to a chain of

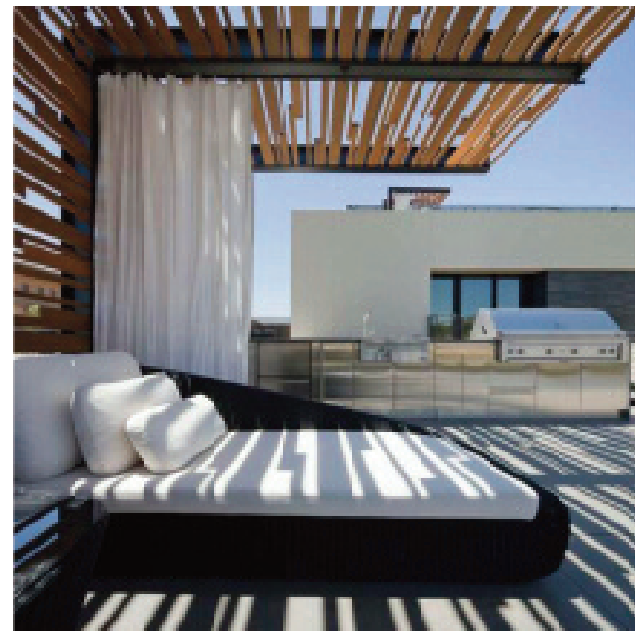
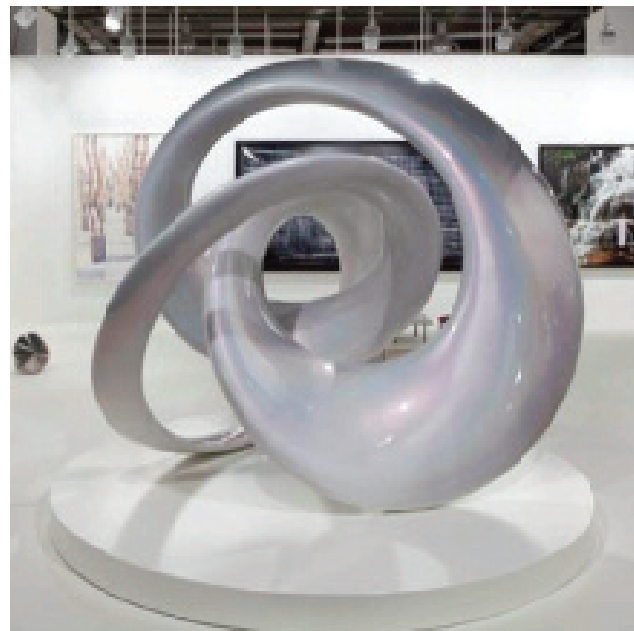
islands. “Our challenge as an interior design team was to soften it a bit so it wouldn't feel like a public building.”

To create lush, polished spaces, Clausen's team used custom design elements and art flourishes. The main areas embrace the building's “beautiful light,” Clausen says, with a color palette of “light, fairly neutral warm grays and whites.” They designed undulating wood fins to screen the elevators, bringing considerable warmth and texture into the space, while the entry centers on an oval pool with a sculpture above it. The wide-open three-story club on the 30th floor, replete with outdoor movie theater and two pools that cantilever out over the building, all add to the development's sense of luxury.

“The spaces will be elegant but comfortable, with a couple of featured pieces,” she says—bringing the sophistication of the best hotels in the world to the warmth of home.

CLAUSEN DESIGNED  
UNDULATING WOOD FINES  
TO SCREEN THE  
ELEVATORS, BRINGING  
CONSIDERABLE WARMTH  
AND TEXTURE INTO  
THE SPACE.







“THE SPACES WILL BE ELEGANT BUT COMFORTABLE,” BRINGING THE SOPHISTICATION OF THE BEST HOTELS IN THE WORLD TO THE WARMTH OF HOME.



# LANDSCAPE DESIGN

GREENERY...AND THEN SOME

## RICHARD HALLICK | EDSA

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**F**or more than 50 years, EDSA has been creating sustainable places in which to live, work, learn and play. As a whole, the firm's portfolio pays tribute to lifelong passions for creating distinctive and inspiring environments. Run by a group of innovative-minded visionaries who are recognized leaders in their fields, EDSA has received nearly 300 industry awards and honors in site planning, landscape architecture and urban design. With such prestige, it's no wonder that Turnberry Associates tapped the South Florida-based firm to head up the landscape design for Turnberry Ocean Club. Spearheading this endeavor is EDSA associate principal Richard Hallick, ASLA, who has more than 30 years of professional experience in designing for international resorts and residential communities.

**How did you get started in landscape design? Was this always the career path that you wanted to go follow?** I was not aware of the profession of landscape architecture until I started the architecture program at Ball State University. I realized that there was a landscape architecture program that only had three students. So, I switched—the worse I could do was finish fourth in my class! **How did you get involved with Turnberry Ocean Club? Had you worked with Turnberry in the past?** Some of EDSA principal Bob Behling's former clients, with whom we've had a great history of designing and building award-winning projects, recently joined Turnberry, and they sent us an RFP for the project. **Which areas of Turnberry Ocean Club are you and your team specifically working on?** Basically, all of the exterior spaces, including the arrival drive and motor court, all of the water features and swimming pools, the exterior pedestrian plazas, walkways and pool decks, and all of the planting areas and the dune restoration. And the 30th-floor sky terrace will have landscaping, as well. **How is EDSA's approach to landscape design different from other firms?** EDSA is very involved in the overall

design process, with careful consideration for an area's natural resources, native habitats and surrounding environments. With an eye toward innovation, we use an interdisciplinary approach in creating environments that maximize a project's value. We begin each assignment with a clear and comprehensive understanding of the client's objectives, the project site and the end user. We forge strategies and synthesize implementable design alternatives that allow opportunities to experience the natural environment in ways they never thought possible. **How is Turnberry Ocean Club different from other projects you've worked on?** This project is definitely more challenging compared to most of the international projects we work on. Local codes greatly restrict creative freedom, primarily in the design of swimming pools. You can partially pull off features such as vanishing edges on pools, but you are limited to a 10-inch height, so you have to really get creative to accomplish the effect. We did use a high percentage of native planting. Artificial lighting interferes with the behavior of hatching sea turtles, so we are incorporating turtle-friendly lighting. **How is the project's overall theme and design being translated into the landscaped areas?** The building is very grand, upscale and modern with clean lines, so we are using paving materials and plants that complement this contemporary theme. For example, in the main arrival area, we are using large date palms to create a series of framed views of building and landscape features. Below the palms, we are proposing frangipani trees with white flowers to complement the white exterior of the architecture. The porte-cochere of the building has these amazing fin-like structures that appear to grow out of the ground. We are extending the lines of these fins throughout the landscape with the use of paving bands and different levels of shrubs and ground cover. **What is your favorite part of working on this project?** Our office has an expansive portfolio of international work, so it is very refreshing to have a project right here in South Florida. We are able to witness the progress. It will be very rewarding to see the final product.





“THE BUILDING IS VERY  
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# THE SKY HAS NO LIMIT

INTRODUCING THE NEXT BIG THING  
BY TURNBERRY





**M**iami Beach living comes with grand expectations: lapping waves at sunrise, mojitos and fine wines at sunset, sun-kissed poolside afternoons, dreamy panoramas of sun, surf and sky—as well as copious and overt elements of design-savvy decadence and international sophistication.

On this palm-laced coastline teeming with sugarloaf sands and kaleidoscopes of oceanic blues, prolific natural bounties form but one part of the equation; it's ultimately the specifics of architecture, design, location and amenities that transform Miami Beach into America's undisputed tropical paradise. And in this city where the outside counts as much as the inside, the Turnberry Ocean Club champions both.

Jetting 54 stories into the heavens along prime beachfront in Sunny Isles, the Carlos Zapata/Robert Swedroe-designed high-rise masterpiece embodies the energy, architecture and opulence of Miami's current "it" status. A luxury skyscraper as impressive as its Collins Avenue address, the eye-catching Turnberry Ocean Club embraces the apex of Miami's modernity movement: an amalgamation of glass, steel and towering white pillars intersected by sleek protruding balconies on all sides—with a maximum of four units per floor—as well as a duo of cantilevered 30th-floor swimming pools and an al fresco fitness center overlooking the ocean. Enveloped by epic amenities over six floors and deftly structured such that each glass-encased unit spans the entire width of the tower to dole out sunrise views over the ocean and sunset vistas over the city and bay, Turnberry Ocean Club's 154 residences pen a new chapter in South Florida luxury living.

## PRIVATE CLUB LIVING

More than just a luxury condominium, Turnberry Ocean Club will provide the signature private club-like living that defines all Turnberry properties. Security and valet staff tend to the building 24/7. High-speed Internet is available in all common areas and even out by the pool. Underground in the greater parking garage, designated areas have been reserved for motorcycle and bicycle storage, car washing, electric-car charging and private garages.

Floors 30 to 32 collectively form the Sky Club at Turnberry Ocean Club—three stories devoted entirely to amenities redefining

the Miami dream. It's everything you could want from a private club, just steps away. At 30, gravity-defying Sunrise and Sunset cantilevered pools suspend more than 300 feet above sea level on both ends of the Sky Club. A pair of sleek reflecting pools, a hydrotherapy spa, day cabanas and loungers complement each. The pool bar satisfies all desires for both fruity and tropical frozen cocktails or more refined poolside mixology, whichever seems to suit the day's mood.

The 31st floor is the tower's temple of body and soul. The state-of-the-art fitness center peers over the vast oceanfront, spanning both indoors and out, with cardiovascular and strength-training machines available in either the comfort of air conditioning or Miami's natural sea breezes. Group and personal classes are held in the adjacent yoga and Pilates studio, also offering ocean panoramas.

Post-workout rejuvenation beckons in the steam showers and saunas, correspondingly situated in the men's and ladies' locker rooms. This mini-hydrotherapy circuit also is popular after a treatment in the Sky Club's full-service Revitalization Spa, located opposite the fitness center. Choose from an extensive menu of body and face treatments, massages and pampering packages, executed by top spa professionals in one of four bayfront treatment rooms. Three rooms offer private deep soaking tubs, including the larger couple's suite. A trendy blow-dry bar and nail salon round out the scene.

The 32nd floor offers a multi-use space with amenities for socializing, entertaining and tending to our four-legged friends. To the north and east lies a 1,585-square-foot private dining suite and an equally sizable terrace available for hire, flanked by a catering kitchen and capable of entertaining up to 150 guests. To the west, the Sunset Lounge takes center stage early evening as residents and guests gather for libations and inspiring conversation when the sun's descent paints the skyline and the city lights begin to twinkle in the distance. As night falls, the open-skied lounge terrace lends itself to pursuits in astronomy, especially on clear nights when hyperintelligent stargazing apps become all too addicting.

Finally, it's a dog's world and we are all just living in it...or so it seems in the southern quadrant at Turnberry Ocean Club's "only-in-Miami" sky-high dog park. A sprawling pet garden and pet walk area grants ample space and opportunity for doggie socials and convenient late-night bathroom runs for Fido.

And if the amenities at home weren't enough to dazzle,







JETTING 54 STORIES INTO  
THE HEAVENS ALONG  
PRIME BEACHFRONT IN  
SUNNY ISLES, TURNBERRY  
OCEAN CLUB EMBODIES  
THE ENERGY,  
ARCHITECTURE AND  
OPULENCE OF MIAMI'S  
CURRENT "IT" STATUS.

Turnberry Ocean Club's stylish residents also have access to the Turnberry Isle Miami Resort and Country Club, which fulfills all cravings for Florida's more land-based endeavors such as world-class golf and tennis. A quick shuttle connects the residential tower with Turnberry's world-famous private club and sprawling resort grounds and the Club's nearby marina.

## OCEAN LEVEL

Upon arrival, Turnberry Ocean Club imbues a wow factor, unwavering in its 54-story extravagance. The ambassador to this skyscraping magnum opus—the triple-story high-design glass lobby—sets the tone for the entire experience.

Dotted with towering date palms and cascading ponds, the grand entrance commences with the lobby's valet-manned "arrival deck." A single-story door opens to a tri-level vista of ocean blues and downy sands as bolted glass panes merge into a single wall and attention shifts between beachfront panoramas and the chic sunken water fountains surfacing at the lobby's nucleus. Behind the glass expanse emerges Turnberry Ocean Club's water world—the first and largest of the tower's three swimming pools and a stunning wide swath of private beach adorned with chaise loungers and umbrellas. This bustling infinity-edged swimming pool lies mere feet from the ocean, cushioned by three levels of poolside cabanas, angled for optimal views of the pool and beach (these cabanas are available for purchase to Turnberry Ocean Club residents). Just below, manicured grounds lead to the building's stunning stretch of velvety sands, where—as at the pool—attendants stand at the ready to provide towels, refreshments, snacks, meals and libations. The food and beverage offerings stem from the pool bar and the restaurant, a full-scale eatery with table and cabana service as well as poolside and beachside service.

In addition to maximizing views in the lobby, designers Carlos Zapata and Robert Swedroe also optimize the proximate space, creating an atrium-style arcade on floors one to three, the dramatic lobby rising through middle. Within these nooks lies a wealth of additional amenities: a coffee bar and reading lounge, an indoor theater (accommodating up to 18 people) available for private use, a Kid's Club for parents and nannies to entertain tykes and tots in the multipurpose

playroom or acquire babysitting services, an upscale restaurant on the third floor open for dinner, and a concierge desk manned by a full-time, polyglot concierge.

## THE RESIDENCES

Ranging from three-bedroom, 2,900-square-foot digs to triple-story, six-bedroom, 10,645-square-foot penthouses, the residences of Turnberry Ocean Club comprise varying incarnations of tropical extravagance. Unlike neighboring high-rises, where superlative views come at a premium, a duo of oceanfront and bayfront vistas runs standard at Turnberry Ocean Club. By virtue of an extraordinary flow-through design, each residence faces both east and west, its perimeter lined by floor-to-ceiling glass walls and flanked by expansive balconies at each end. But regardless of floor or size, top to bottom, there's not a bad view to be had in this high-design enclave.

Futuristic, high-speed elevators open directly to a personal lobby. Keyed entry further reveals ample square footage decked out in top-of-the-line European appliances and trimmings. Showroom-style kitchens parade Snaidero Italian custom cabinetry, sleek stone countertops and award-winning home appliances of Gaggenau pedigree (including a trio of ovens—traditional, convection and steam—and an electric wine cellar), matched by a snazzy barbecue grill on the oceanfront terrace. The marble-clad bathrooms are rife with premium-design German fixtures by exalted brands Dornbracht and Duravit. Expect spacious walk-in closets as well as staff quarters with full bath and closet for hired help who enter through a private service entrance and elevator.

Beyond the three-bedroom and the four-bedroom (from 3,625 square feet) residences that comprise the majority of inventory, the multistory five-bedroom Collection Residences (from 6,695 square feet) and the six-bedroom penthouse Collection Residences sport private pools and hydrotherapy spas on the premises.

In the coming years, Turnberry Ocean Club will redefine the paradigm of Miami Beach ultra-luxe living, transforming renderings into brick and mortar, fantasy into reality. Bold and daring, striking and seductive, Turnberry Ocean Club raises the bar on beachfront luxury in America's sexiest city. And in a place that's in the spotlight for defining today's definition of luxury, that says a lot.

## TURNBERRY OCEAN CLUB WILL REDEFINE THE PARADIGM OF ULTRA-LUXE LIVING, TRANSFORMING RENDERINGS INTO BRICK AND MORTAR, FANTASY INTO REALITY.









IN A TROPICAL CITY  
THAT PROMISES THE  
GOOD LIFE, THE  
RESORT DELIVERS ON  
THAT PROMISE AND  
HENCE BEGS THE  
QUESTION: WHY  
WOULD ANYONE  
WANT TO LIVE  
ANYWHERE ELSE?













PHOTOGRAPHY BY TOM SCHRAMMNER









TURNBERRY OCEAN CLUB'S AFFILIATION WITH SUCH A PRESTIGIOUS RESORT MEANS RESIDENTS HAVE ACCESS TO UNMATCHED AMENITIES, FROM CHAMPIONSHIP GOLF COURSES AND A 117-SLIP MARINA AND YACHT CLUB TO A TRIPLE-STORY HIGH-DESIGN SPA AND RESTAURANTS AT THE FOREFRONT OF MIAMI'S EXALTED DINING SCENE.












AT 649 FEET, ITS HEIGHT  
CROWNS TURNBERRY'S  
PORTFOLIO OF  
SUPERLATIVES. FLOW-  
THROUGH UNITS WITH  
DIRECT VIEWS OF THE  
ATLANTIC OCEAN AND  
BISCAYNE BAY MEAN WATER  
IS FOREVER AT THE  
FOREFRONT, A  
PREREQUISITE OF THE  
SOUTH FLORIDA LIFESTYLE.

PHOTOGRAPHY BY TOM SCHRABER



ENVELOPED BY EPIC  
AMENITIES OVER SIX  
FLOORS AND DEFTLY  
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THAT EACH GLASS-  
ENCASED UNIT DOES  
OUT SUNRISE AND  
SUNSET VISTAS,  
TURNBERRY OCEAN  
CLUB'S 154 RESIDENCES  
PEN A NEW CHAPTER IN  
SOUTH FLORIDA  
LUXURY LIVING.



PHOTOGRAPH BY TOM SCHIRMACHER

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**Photographer:** Tom Schirmacher  
**Stylist:** Kim Johnson @ Altered Agency  
**Hair:** Heather Blaine  
**Makeup:** Daniela Klein  
**Model:** Mariane Fasserela @ Supreme Management  
**Producer:** Broder Productions

# ISLE OF PARADISE

## TURNBERRY ISLE: JUST A MILE AWAY

At the crossroads of Miami's star-studded beaches and the prestigious shopping mecca of Aventura Mall, Turnberry Isle Resort & Club surfaces as a resplendent 300-acre oasis of unapologetic resort life, where luxury and lifestyle are one and the same. What began as a cocktail-napkin sketch by Don Soffer in 1967 has evolved into a Mediterranean-inspired, self-contained world of leisure and pleasure. Turnberry Ocean Club's affiliation with such a prestigious resort means residents have access to unmatched amenities, from championship golf courses and a 117-slip marina and yacht club to a triple-story high-design spa and restaurants at the forefront of Miami's exalted dining scene.

At the core of Turnberry Isle lies a duo of championship golf courses, strewn across rolling hills, emerald ponds, cascading waterfalls, carved bunkers and perfectly manicured micro-islands. Conceived by Robert Trent Jones, Sr., more than four decades ago, the legendary courses penned a new chapter in golf history books following a complete reinvention in 2007 by World Golf Hall of Famer Raymond Floyd. Still acclaimed by the likes of *Golf Digest* and *Golfweek*, the contoured fairways of the Miller Course and the more difficult doglegs of the palm-laced Soffer Course attract golfers to indulge year-round in some of the world's premier golf pursuits.

But it's not just the courses that make Turnberry Isle everyday lingo for golf enthusiasts; it's the all-encompassing golf experience. Members have exclusive access to the Harry Soffer Room, a clubhouse named after Don's father that delivers front-row seats to course play over food and libations. Clinics and personalized lessons are offered by celebrated instructors such as Hiro Suzuki and Gary Knapp, former PGA of America Teacher of the Year and current South Florida PGA Teacher of the Year, respectively. Add in a fully stocked pro shop, superlative caddies, an expansive driving range and monthly member tournaments and Turnberry Isle never falls short of a tropical nirvana for the putting-green-inclined.

Turnberry Isle also carries strong ties to the tennis world thanks to an exclusive partnership with Cañas Tennis. This top-notch academy helmed by champion player Guillermo Cañas offers some of the country's most renowned coaches who provide instruction for both beginners and advanced players. Beyond lessons and clinics, the resort's four clay Har-Tru

HydroCourts are available for recreational use by members 24/7. Eight more courts are located at the Turnberry Isle Yacht Club Tennis Center, just a five-minute shuttle ride away, which also features a marina for vessels up to 150 feet, and a casual restaurant and bar.

Turnberry Isle's expansive network of pools at once celebrates and contains the Florida heat. Adults gravitate toward the Cascata Pool, immersed in the resort's Mediterranean architecture and accessorized with an old-fashioned Tiki bar, famous for its intoxicating frozen delights. Families prefer the Laguna Pool, a splash ground of theme-park proportions defined by a lazy river that's navigated by inner tubes that zigzag past palm trees and waterfalls. Kids never grow tired of the winding waterslide, while parents prefer to live it up in the hot tub or in one of the 18 private cabanas that grace the pool's perimeter.

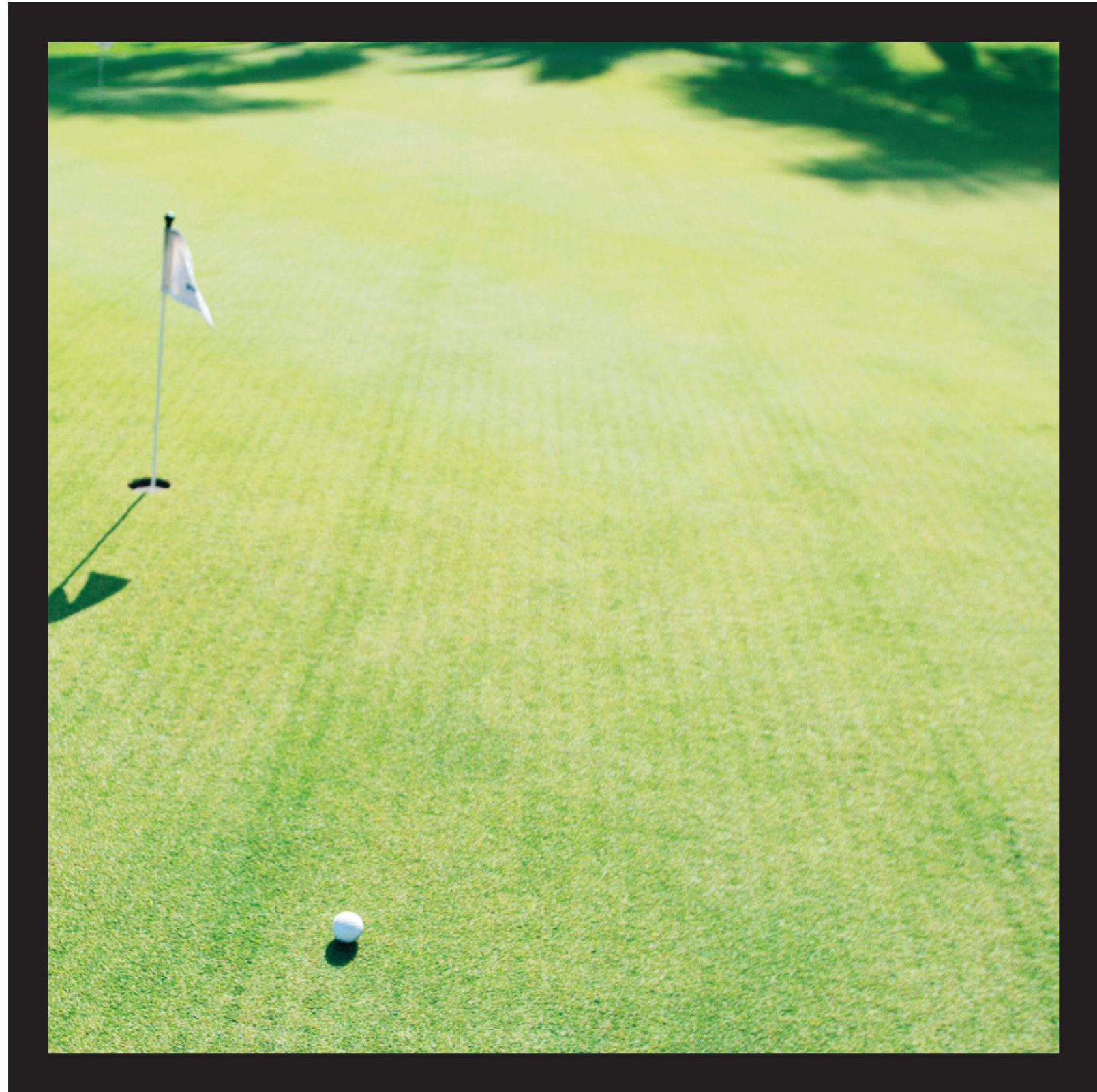
Furthermore, mental and physical rejuvenation beckons at the 25,000-square-foot Tag Galyean-designed spa and fitness center. The glass-enveloped *Forbes* Four Star sanctuary features a three-story fairy-tale-like spiral staircase, which underscores the spa's broader design savvy. The soothing decor of the 23 private treatments rooms serves as a refined yet understated backdrop for top industry therapists to showcase their dexterity and lead guests on a journey toward Zen. The extensive menu of some 75 services includes unique facials and massages using Natura Bissé products and treatments rooted in techniques perfected at Paris-based spa Thémaé. The adjoining 3,650-square-foot fitness center rivals any of the Magic City's state-of-the-art gymnasiums, rife with the latest Life Fitness strength-training equipment and machines.

More than sun-kissed endeavors and pampering, Turnberry Isle embraces South Florida's rising status as a culinary destination. Not one but two celebrity chefs—James Beard Award winners Michael Mina and Scott Conant—have earned it a shining reputation on the map of gastronomic stardom. Mina's modernist steakhouse, Bourbon Steak, is often cited as one of Miami's top restaurants, while Conant's Italian empire rises to new heights with his second venture behind the Scarpetta name.

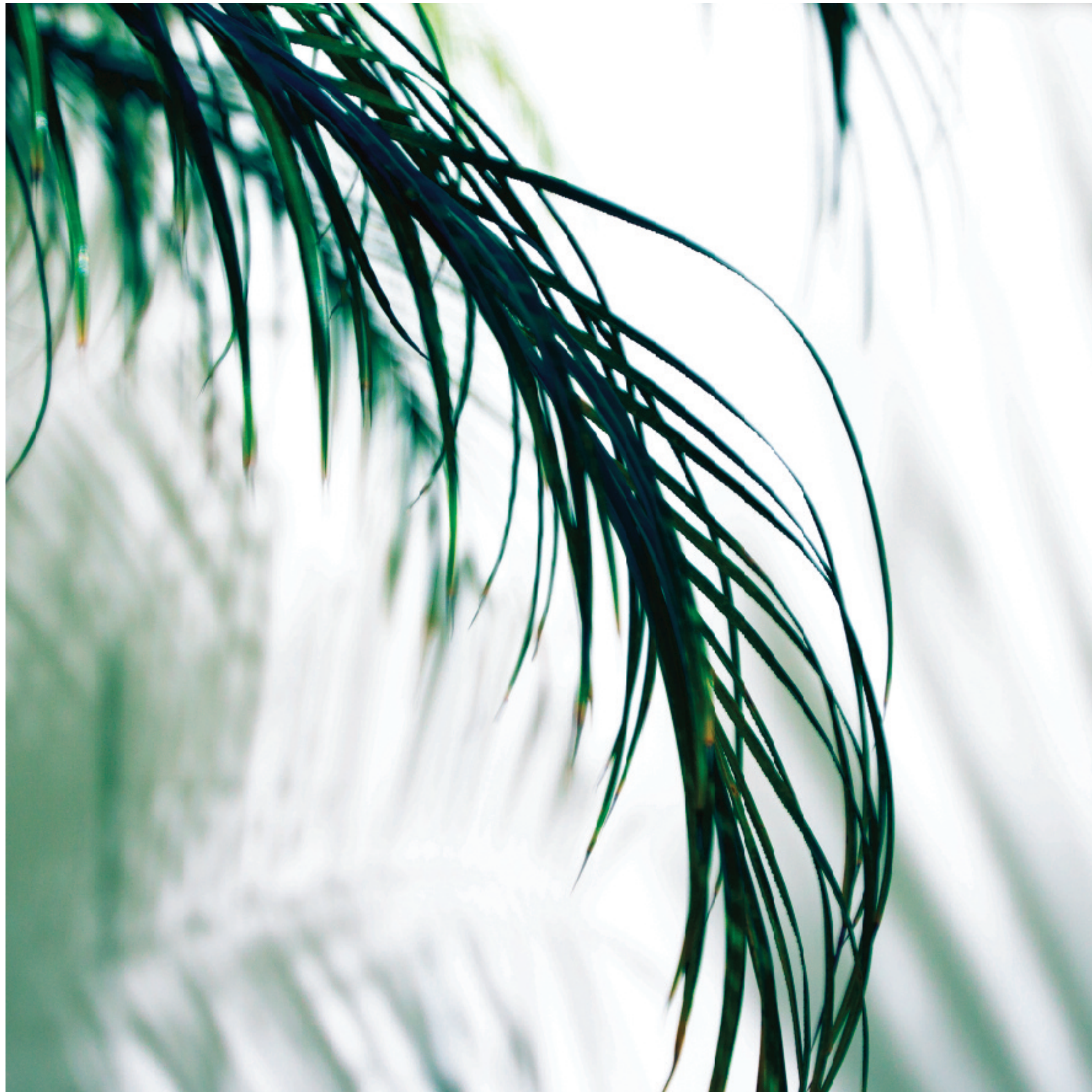
Overall, the amenity-rich Turnberry Isle caters to all types of pleasure seekers, from sports enthusiasts to sun worshippers to sybarites to foodies. In a tropical city that promises the good life, the resort delivers on that promise and hence begs the question: Why would anyone want to live anywhere else?



ILLUSTRATIONS BY BILDOONAN









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JUST  
AS  
YOU  
LIKE  
IT  
SERVICE IS NOT A LOST ART

**W**elcome to paradise. Now that you're here, sit back and relax—you're in great hands. Turnberry Associates has created this exquisite property with a singular goal: to show residents just how good home can be. How do they accomplish this? One word: Turnberrian. What's Turnberrian? It's an adjective of limitless possibilities that means your wishes will be fulfilled. And it's a verb, present and future-perfect, which expresses the powerful choreography of service as more than a mere luxury, harnessed and mobilized to transform special interests and needs into the rule, not the exception.

Of course, it's also a noun, describing a specialized member of a group who adheres to a mediocrity-is-not-an-option round-the-clock regimen, with a talent and dedication that cannot be overestimated. Perhaps it's someone who goes the extra mile to make your private beach time even more special; or the pool bartender who recalls the exact amount of rum you prefer in your daiquiri; or the maitre d' who learns exactly how you like to entertain family and friends.

At Turnberry Ocean Club, these amenities certainly fall into the expected—even the accommodating—category. Yet, there is another, more rarefied level of devoted service that a Turnberrian exhibits: the anticipatory.

How can one “anticipate” service? Well, it isn't easy to foresee and facilitate another person's often atypical needs.

It derives from a great deal of training, attention to detail, and a desire to put the comfort and pleasure of residents first—certainly traits found at Turnberry Ocean Club at all levels. They're part personal assistants, South Florida authorities, dream-engineering wizards and miracle workers, who know how the little things just make life so much easier. Suddenly, a residence becomes home, sweet home.

It all derives from refined and unobtrusive service that's seen as an art, with finely calibrated quality sensors always on one setting: supreme hospitality. Turnberrians easily pick up on preferences and anticipate what is most desired with smooth and seamless precision. Whether requested or inferred, all that matters is that each desire has been met. From the spa aficionado who seeks that je ne sais quoi treatment to the vodka martini connoisseur who loves the just-right pairing of caviar and a raw quail egg, Turnberrians get it done with aplomb. When romance is on the docket, a Turnberrian is only too happy to fulfill a midnight request for roses, chocolates and champagne. If it's a an important business meeting, a Turnberrian can conduct forward reconnaissance to help create the ideal ambiance to help seal the deal.

It's this kind of personalized service and attention to detail that the Turnberry brand has lived by for 50 years. And life at Turnberry Ocean Club should be exactly as you desire; whatever you need, whenever you need it, everything is people-premium, kid- and pet-friendly, elevated and uncommon, Turnberrianly spectacular. Yes, it's also an adverb.



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ILLUSTRATIONS BY BILL DODDWIN



[115]









ILLUSTRATIONS BY BIL DOONAN

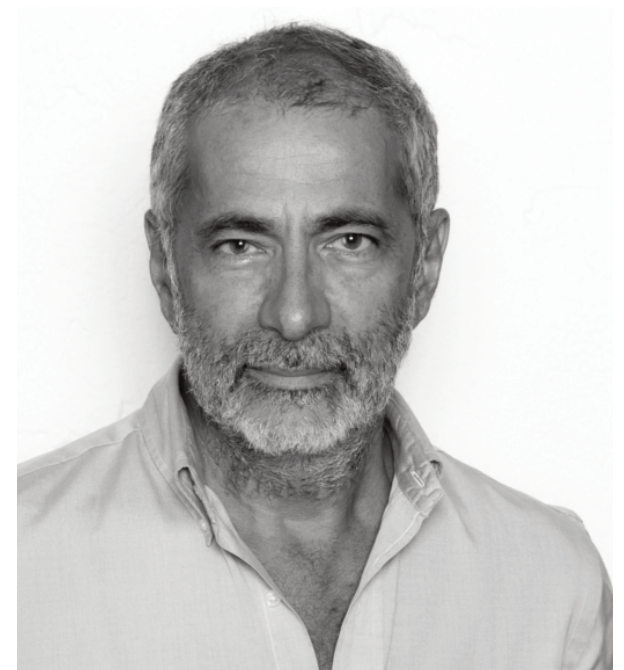


AT TURNBERRY OCEAN CLUB, THESE AMENITIES CERTAINLY FALL INTO THE EXPECTED CATEGORY. YET THERE IS ANOTHER, MORE RAREFIED LEVEL OF DEVOTED SERVICE THAT A TURNBERRIAN EXHIBITS: THE ANTICIPATORY.





## CONTRIBUTORS



**Dan Riordan**, President of Residential Development at Turnberry Associates, has been an integral part of the organization's growth and success for more than 18 years. Riordan oversees the entire residential division, including the \$800 million Turnberry Ocean Club luxury tower and the upcoming \$3 billion mixed-use development in North Miami, which will have more than 4,000 condominium residences. Previously, Riordan oversaw the development and sell through of Turnberry Tower in Arlington, Virginia—the tallest condominium on the Washington D.C. skyline. His 30-year career includes marketing and sales for more than 3,000 condominium units valued above \$2.5 billion in total sales, and was instrumental in pioneering condominium development in Las Vegas for Turnberry from 1998 to 2010. Before joining Turnberry Associates, Riordan led sales for 12 years at Fisher Island, a development off the southern tip of Miami Beach.

**Linda Lee** has covered film, business, travel, architecture, art and design for *The New York Times*, *Vogue* and *Interior Design*. She splits her time between Miami and New York and recently completed the Wallpaper City Guide Miami 2015 and the Louis Vuitton City Guide Miami 2016.

New York-based photographer **Tom Schirmacher**, who shot all the fashion images in the book, regularly contributes to *Lucky*, *Glamour*, *GQ*, and *Harper's Bazaar en Español*. His advertising clients include Tresemmé, Makeup Forever, Bloomingdale's, The Gap, Target, Old Navy, Lord and Taylor and many others. His campaigns for Stila cosmetics earned its agency AdAge's 2013 Small Agency of the Year Award.

**Sarah Harrelson** is Founder and Editorial Director at Whitehaus Media Group, where she oversees *Cultured*, *Bal Harbour*, *Ultratravel* and *Venice* magazines. Prior to co-founding Whitehaus Media Group, Harrelson was the Founding Editor of *The Miami Herald's* Home&Design magazine before moving on to be the Editor in Chief of *InsideOut* magazine as well as the *Art Basel Miami Beach* magazine and *Ocean Drive*. Harrelson also sits on the board of the Bass Museum of Art and lives in Miami Beach with her husband and three children.

Vice President of Sales and Marketing at Turnberry Associates, **Yamila Garayzar** oversees marketing, sales, business development, branding, positioning and communication across the country. Prior to joining Turnberry, she served as Vice President, Associate Marketing Director for Digitas and was Director of Marketing for Viacom's MTV. In her former post as Director of Development for Children's Home Society of South Florida, Garayzar spearheaded marketing and fundraising for a \$16 million not-for-profit division.

**Carlos Suarez** is Founder and Creative Director at Whitehaus Media Group, where he designs *Cultured*, *Bal Harbour*, *Ultratravel* and *Venice* magazines. Suarez was the Creative Director of Ocean Drive magazine for 12 years before co-founding Whitehaus Media Group. His career began in advertising where he developed media campaigns for Cadillac, Marriott, Honda and McDonalds, among others. He lives in Fort Lauderdale with his wife and two daughters.

**Rafael Balcazar** who shot the cover of this book, took his first photo when he was 15 years old, capturing small moments that eventually became the visual storytelling of his life. The Colombia-born lensman studied at Columbia University and NYU, before moving to Miami where he is now based. Balcazar's work has appeared in *Loft*, *Playboy* magazine and *The Miami Herald*. His clients include Sony Music, MGM Studios and Universal Studios.

**Bil Donovan** is one of today's most accomplished and revered fashion illustrators. Named first Artist-in-Residence in 2009 by Christian Dior Beauty, he is also an educator, currently serving as Assistant Adjunct Professor at the Fashion Institute of Technology—his alma mater. The New York-based illustrator is also a fine artist, as well as published author of illustration books and textbooks. Donovan's commissioned illustrations appear throughout this book.

**Adriana Sandoval** is the Associate Art Director at Whitehaus Media Group. Her design prowess can be seen on the pages of *Cultured*, *Bal Harbour*, *Ultratravel* and *Venice* magazines, as well as on Culturedmag.com which she helped to redesign last year. She took an early interest in art, and her work has been shown in several Miami galleries, as well as in a group show at MOCA North Miami.

For more information on Turnberry Ocean Club, please call 305-933-3000 or visit [www.turnberryocean.com](http://www.turnberryocean.com)

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